

GIVING FLIGHT

to Dreams



Tamil Nadu's Leading Institute for
TNPSC, UPSC, and Banking Success.



IMPULSE

UPSC | TNPSC | BANKING

VISION

To redefine public exam coaching in Tamil Nadu by creating a value-driven ecosystem that nurtures knowledge, discipline, confidence, and social responsibility among aspirants.

MISSION

- To bridge rural and urban education gaps through inclusive, high-quality mentorship.
- To produce future-ready civil servants who are rooted in ethics and community values.
- To make exam preparation accessible to the underprivileged via digital tools and social support.



ABOUT US

Founded in the heart of Coimbatore, Impulse Coaching Institute began with a simple goal – to demystify government exam preparation and make success accessible to every Tamil Nadu youth.

In just 5+ years, we've transformed over 1,000+ lives, producing hundreds of Government Officers, with dedicated Tamil and English medium batches and a unique blend of offline and digital-first training.



*We are not just teachers – we are enablers
of change.*

*Our success is not just ranks – it's the
social upliftment our students bring.*

RESULT REVOLUTION

At Impulse, we're driving a movement. A movement that believes every student, regardless of their background, deserves the right mentorship to transform their life and serve the nation.

We've seen determination walk into our classrooms dressed in simplicity. We've seen parents make silent sacrifices to invest in their children's future. And we've seen those very students step into government offices with pride in their hearts and purpose in their eyes.

We are more than educators – we are enablers of transformation. Every lecture we deliver, every mock test we prepare, and every word of guidance we offer is driven by one mission: to turn ordinary dreams into extraordinary success stories.

If you have the will, we have the way. Let's build your breakthrough – together.




S. VIGNESH
MANAGING DIRECTOR



COURSES OFFERED

TNPSC

At Impulse, we offer exam-focused TNPSC coaching with bilingual teaching (Tamil & English), weekly tests with personalised feedback. Our daily current affairs updates and syllabus mapping ensure every student prepares efficiently, confidently, and effectively.

-  **Group I**
-  **Group II & II-A**
-  **Group IV & VAO**



UPSC

At Impulse, our UPSC coaching combines clarity with exam-focused strategy. We offer bilingual teaching, structured answer writing practice, daily current affairs, and in-depth mentoring. With regular tests and feedback, we guide aspirants step-by-step toward success. We don't just coach—we shape confident future civil servants.

-  **IAS**
-  **IPS**
-  **IFS**
-  **IRS**



COURSES OFFERED

SSC & BANKING

Impulse Coaching prepares you for SSC and Banking exams with focused, syllabus-driven classes and expert guidance. For SSC, we cover key posts like Income Tax Inspector and Auditor with mock tests and current affairs updates in Tamil and English. For Banking, we train aspirants for Probationary Officer, Clerk, and RBI Grade B roles using shortcut techniques, regular tests, and interview coaching—ensuring you're confident and exam-ready to succeed.

RBI 🏛️

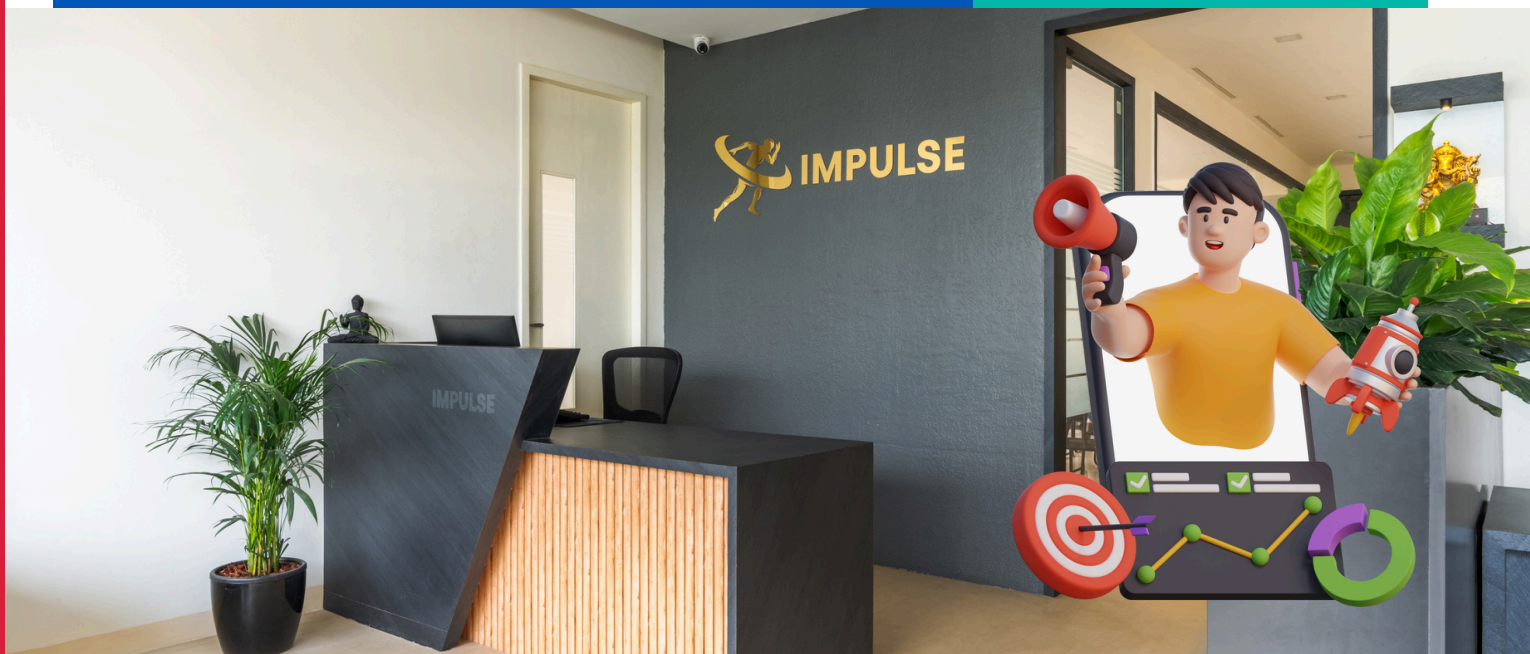
SBI 🏛️

IBPS 📁

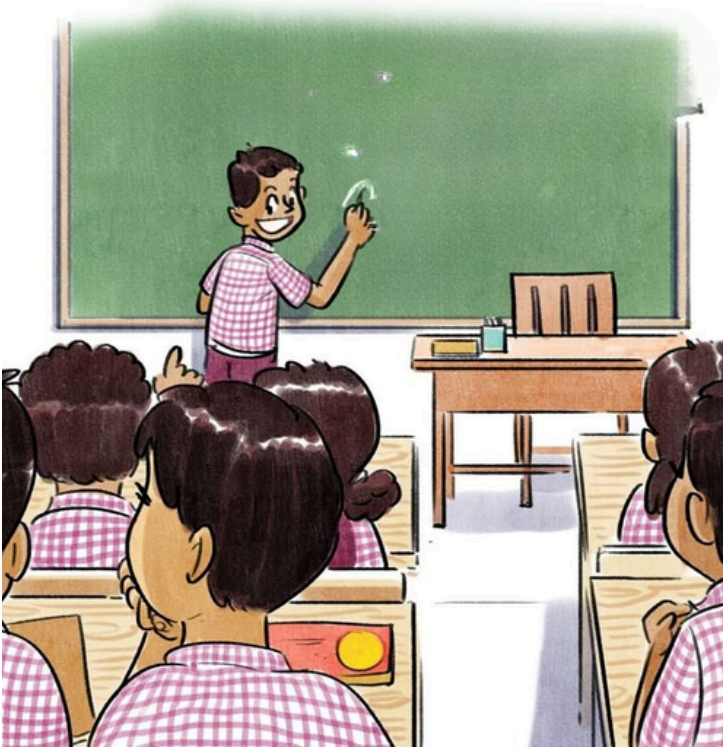
SSC CGL 📊

SSC CHSL 📝

MTS 📋



IMPULSE @ SCHOOLS



We partner with CBSE and Matric schools to offer Foundation Courses for TNPSC and UPSC, seamlessly integrated alongside the regular curriculum. Our flexible, after-school programs enhance students' competitive exam readiness without disrupting their academic schedule, empowering them early for a successful government service career.

Start Early
Crack Early..

IMPULSE @ COLLEGES



Preparing for TNPSC and UPSC exams from college gives students a head start in mastering vast syllabi and developing essential skills like critical thinking and time management. Early preparation boosts confidence and improves success rates. At Impulse, we collaborate with colleges to offer tailored coaching programs that run alongside academic schedules, ensuring students excel in both their degree and competitive exams without any disruption to their regular studies.

"Clearing the exam on my first attempt at just 21 was possible only because I started preparing from my very first year in college — Impulse gave me the perfect roadmap to success!"

R. ABINAYA,
JUNIOR ASST.
TN URBAN HABITAT DEV BOARD



IMPULSE EDUCATIONAL TRUST



In the heart of Tamil Nadu, thousands of young minds are filled with ambition. They dream of serving their people as officers, inspectors, clerks, and administrators. But for many, these dreams remain out of reach—not due to a lack of talent, but because of limited resources.

That's why we created this initiative. Through your support, we don't just offer education; we offer hope, confidence, and the tools to succeed.

Join us in building a better Tamil Nadu — one student at a time.

Warm regards,
K. PALANIVELU

Why Impulse ?



Expert Faculty: Govt exam veterans and scholars



Smart Teaching: Concept-first approach with real-time practice



Resources: In-house printed books & study materials



Assessment: Weekly tests + Performance Analytics



Doubt Solving: Dedicated mentor hours every week



One Time Fees till Placement



Counselling: Career guidance & personality development sessions





K. SRIRAM
ASSISTANT INSPECTOR
 LABOUR DEPARTMENT



USHA. T
ASSISTANT
 EMPLOYMENT TRAINING
 WING



MYTHILI. P
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ARAVINDHANAYAKI S
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 DISTRICT COURT



VISHNU
TNUSRB
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R ABINAYA
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DEV BOARD



N KEERTHANA
JUNIOR ASSISTANT



PRAVEENA P
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**Next Could
be you !**







impulse coimbatore



Impulse Coaching Institute

4.9 ★★★★★ (470)

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 **9445887823**

J Joshikaa L
★★★★★

The institute is the best place to get quality mentorship. The study environment was very peaceful and all the mentors with special mention to Sriram sir and Swedhan sir, gave me a complete guidance which helped me to get confidence to appear for Group 2 mains (descriptive) though I am a beginner. One to one mentorship, regular tests, timely review are very helpful. Thank you Impulse!

M Monisa Murugesan
★★★★★

I am a student of online batch studying in the impulse coaching institute, online classes are well planned and staffs are very patience, no matter how many tym we ask doubts they are ready to help for people who want to join online classes especially house wife or working women this institute is right place BCS iam house wife whenever I find difficulty in attending classes due to house wrk they helped me to get classes easily on my convenience time . tqsm vijay sir for the massive support and motivation words 😊

K Kaviya Senthil
★★★★★

It's great to be a part of Impulse Coaching Institute. The mentors were very friendly and clarify our doubts without any hesitation. The study environment will help us to learn in a peaceful mindset. Overall it is really amazing.

Follow. Watch. Learn. Grow.

At Impulse Coaching Institute, we're more than just a classroom — we're a community of over 100,000+ aspirants preparing together, growing together.



@impulsecoachinginstitute

2081
posts

100K
followers

4
following



IMPULSE COACHING INSTITUTE

@impulsecoachinginstitute9254




50K subscribers **2.6k** videos



IMPULSE TNPSC

67K subscribers

Why Students Trust Us

-  Authentic, exam-focused content
-  Expert team & regular live sessions
-  90%+ engagement rate across platforms





What You Think,
You Become



IMPULSE

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COIMBATORE